




## A GUIDE TO USING FACEBOOK LIVE


In our efforts to make The Ghostlight Project as far-reaching and accessible as possible, we are encouraging all sites to broadcast their January 19th event via Facebook Live. Like the events themselves, we encourage each site to make the platform your own, interacting with audiences and choosing focus as you see fit.

If Facebook Live is new to you, below are instructions on how to use the platform. Note: Facebook Live must be used on the Facebook app on a mobile phone or tablet.

### To go Live using Facebook for iOS:

1. About one minute before you would like your broadcast to begin, tap  at the top of your News Feed or Page
2. Tap “Live”
3. Write an optional description for your broadcast
4. Tap “Go Live” to begin your broadcast
5. Tap Finish when you want to end your broadcast and **save the video to your camera roll.**

### To go Live using Facebook for Android:

1. About a minute before you would like your broadcast to begin, tap  “Live” at the top of your News Feed or Page
2. Write an optional description for your broadcast
3. Tap “Go Live” to begin your broadcast
4. Tap “Finish” when you want to end your broadcast and **save the video to your camera roll.**

You are able to go live within a group or event, but we encourage posting this feed on your institution’s page in order to gain the widest audience. You are able to broadcast for 90 minutes maximum.

If you have any questions about Facebook Live or #GhostlightProject social media, please reach out to Sarah Flamm at [sarah.h.flamm@gmail.com](mailto:sarah.h.flamm@gmail.com)